[RESUME]

EVENT & MARKETING
PROJECT COORDINATOR

MARIEBELLE ZIADÉ

📍 PARIS/BEIRUT | ✉️ ZIADEMARIEBELLE@OUTLOOK.COM | ☎️ +33 6 40 72 05 37 | 🔗 WWW.LINKEDIN.COM/IN/MARIEBELLEZIADE

PROFILE SUMMARY

Project and event professional experienced in taking complex live experiences from planning through on-site execution. I work across event operations, partners, exhibitors, vendors, digital platforms and marketing — connecting the moving parts and making sure the experience works when the doors open. Most recently, I helped deliver Hello Tomorrow's 3,500+ attendee Global Summit in Paris.

CORE STRENGTHS

- Event Project Coordination
- Live Event Operations
- Partner & Stakeholder Management
- Cross-Functional Coordination
- Brand & Creative Rollout
- Digital Event Experience
- Vendor & Exhibitor Coordination
- Performance Tracking & Analysis

WORK EXPERIENCE

HELLO TOMORROW – PARIS

EVENT & PLATFORM EXPERIENCE INTERN

OCT 2024 — APR 2025

GLOBAL SUMMIT 2025 · 3,500+ ATTENDEES · 80+ EXHIBITORS · 30+ STRATEGIC PARTNERS

- Coordinated the operational delivery of Hello Tomorrow's flagship international summit, spanning venue planning, exhibitor operations, signage, badges, catering, technical requirements and on-site execution.
- Managed day-to-day coordination for 80+ exhibitors and 30+ strategic partners, from onboarding and requirements to briefs, deliverables, deadlines and live problem-solving.
- Owned the Summit's Grip networking platform internally — configuring the experience, mapping and segmenting users, coordinating technical changes with the provider, testing and supporting rollout.
- Worked across internal teams, creatives, vendors, partners and volunteers while supporting ticketing, attendee communications and creative rollout, contributing to 95%+ attendee satisfaction.

ACIE — BEIRUT

PROGRAM MANAGEMENT INTERN

MAY 2023 — SEP 2024

- Coordinated the delivery of a startup validation program involving founders, 40+ coaches and ecosystem partners, supporting planning, scheduling, communications and day-to-day execution.
- Managed coordination across experts, entrepreneurs and partners while supporting promotional content and Agrifoodtech/Cleantech ecosystem research, contributing to a ~20% increase in program visibility.

EDUCATION

SKEMA Business School — Paris
MSc International Strategy & Influence · 2025
DESMI · Grade de Master · RNCP 36774

USEK — Lebanon
BS Business Management & Entrepreneurship · 2022

LANGUAGES

Arabic · Native | English · Fluent | French · Professional

TOOLS

Grip · FieldDrive · Excel · Canva · PowerPoint · Notion · ChatGPT.